

EBB Carbon Offsetting Scheme

A survey by the European Association of Graphic Paper Producers has found that, on average, every tonne of paper produced releases 616kg of carbon dioxide into the atmosphere.

As a paper merchant we feel it's our responsibility to look for ways help reduce global CO₂ emissions and become part of the solution to climate change.

We have teamed up with Carbon Footprint Ltd to develop a simple and economical way to offset the carbon generated in the production of our paper and board products. As part of their Tree Buddying scheme, for every tonne of CO₂ that we offset, one tree will be planted in the UK.



Find out more at:
www.carbonfootprint.com/vcstreebuddy.html

In addition to the Tree Buddying Scheme, for each tree that is planted, a tonne of carbon will also be saved in the Amazon Rainforest through an avoided deforestation project.

The project we have chosen to support is located within the Amazon, known for its amazing biodiversity; home to 10% of all species, including some endangered species that rely on it for their survival.

The Portel-Pará REDD project is working to prevent unplanned deforestation in native forests, which has occurred due to logging, squatting and attempts to implement pastures. The project is expected to avoid over 22 million tonnes of carbon dioxide equivalent greenhouse gas emissions over a 40 year period. This will be achieved by managing the land in the form of a “private conservation



reserve”, through rigorous monitoring and enforcement. From 2012 the project has scaled-up its monitoring activities by employing and properly training local villagers for monitoring and enforcement activities. The local population is comprised mainly of settlers known as “Ribeirinhos”, who live along the rivers and along the igarapés (small streams). There are no indigenous communities located in the Project Area.